

MISSION: MISSION: to Save

Mary Hoover

FRUGAL LIVING
BLOGGER

ABOUT THE BLOGGER

Mission to Save is a frugal living blog written by Mary Hoover. Ohio native,

Mary is a self-proclaimed bargain hunter, coupon cutter, frugal fashion loving, family woman who knows that learning how to save more, means you can live and give more too. On her blog you will find tips for saving at the grocery, online, in the kitchen, with DIY, for decor and much more.



WHERE TO FIND HER

Mary Hoover

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Twitter: @amissiontosave
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Instagram: @amissiontosave
Pinterest: Mission to Save

SOCIAL MEDIA STATS

37,000+ Monthly Pageviews
25,000+ Unique Pageviews
16,365 Pinterest Followers
8,229 Facebook Likes
8,517 Twitter Followers
2,478 Instagram Followers
2,416 Email Subscribers

Stats subject to change

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Services Provided

EXPERTISE

Mary has been blogging since 2010 (Mission to Save began in 2012). She has a solid foundation in influencer marketing via blogging platforms and social media promotions. Mary's Theatre degree has also given her an edge with on air appearances. Add this to her passion to help others learn about saving, and Mary provides compelling content for her own blog as well as the brands with which she partners.



SPONSORED OPPS

Sponsored Posts

Full blog post with social media amplification - \$350

Sponsored On Air Appearance

In Columbus on air appearance, not including supplies- \$250

SOCIAL MEDIA PROMOTION

- Facebook post- \$40
- Twitter post- \$25
- Pinterest Pin- \$50
- Instagram Post- \$20

All Promotions and Opps Negotiable