

# Mission TO SAVE

*Mary  
Hoover*

FRUGAL LIVING  
INFLUENCER

## ABOUT THE BLOGGER

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Mission to Save is a frugal living blog written by Mary Hoover. Ohio native, Mary is a self-proclaimed bargain hunter, coupon cutter, frugal fashion loving, family woman who knows that learning how to save more, means you can live and give more too. On her blog you will find tips for saving at the grocery, online, in the kitchen, with DIY, for decor and much more.



## WHERE TO FIND HER

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**Mary Hoover**

[www.missiontosave.com](http://www.missiontosave.com)  
[amissiontosave@hotmail.com](mailto:amissiontosave@hotmail.com)

Twitter: @amissiontosave  
Facebook: /amissiontosave  
Instagram: @amissiontosave  
Pinterest: Mission to Save

## SOCIAL MEDIA STATS

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29,000 Monthly Pageviews  
24,000 Unique Pageviews  
25,000 Pinterest Followers  
800K Monthly Pinterest Views  
8,754 Facebook Likes  
7,900 Twitter Followers  
3,472 Instagram Followers  
4,301 Email Subscribers

*Stats subject to change*

# Mission TO SAVE

## *Services Provided*

### EXPERTISE

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Mary has been blogging since 2010 (Mission to Save began in 2012). She has a solid foundation in influencer marketing via blogging platforms and social media promotions. Mary's Theatre degree has also given her an edge with on air appearances. Add this to her passion to help others learn about saving, and Mary provides compelling content for her own blog as well as the brands with which she partners.



### SPONSORED OPPS

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#### **Sponsored Posts**

Full blog post with social media amplification - \$350

#### **Sponsored On Air Appearance**

In Columbus on air appearance, not including supplies- \$500

### SOCIAL MEDIA PROMOTION

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Facebook post- \$40

Twitter post- \$25

Pinterest Pin- \$50

Instagram Post- \$25

Full Social Media Campaign- \$175

*All Promotions and Opps Negotiable*